

## NEW DESIGN FOR HUMAN TISSUE BOXES

June 18, 2025

**TO PROCUREMENT MANAGERS  
TO NURSING STAFF AND OPERATING SUITE STAFF MEMBERS  
TO BUYERS AND/OR PROCUREMENT OFFICERS**

Greetings,

Héma-Québec launched its new brand image in fall 2024, and many of our materials got a new and improved visual design, including the boxes used for transporting and delivering human tissue and the boxes used for storing freeze-dried bones and skin allografts.

### What's changing

Beginning the week of June 23, you're going to start seeing the new graphics on our human tissue transportation, storage and distribution boxes. The updated design is part of our new visual identity and has no impact on any human tissue ordering and delivery procedures. Both the old and new boxes will be in circulation during this transition period.

**Here's what the new human tissue boxes look like:**



### What's staying the same

- The content, quality and integrity of the products
- Delivery and receipt procedures
- Identification and traceability information

Thank you for your cooperation, and feel free to reach out with any questions you may have about this update.

Sincerely,

### ***Original signed by:***

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Head of Human Tissue Processing

c. c. Etienne Fissette, Director of Human Tissue Operations  
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